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# Airline: Style At 30,000 Feet (Mini)



## Synopsis

This fascinating book examines every aspect of airline style, from the company liveries and interior designs of planes to advertising, haute couture, and airborne haute cuisine. Divided into four sections covering fashion, food, interior design, and identity, *Airline* shows how airborne culture has changed since the 1920s. The book spans the conservative to the outrageous, from saris to hotpants, from Hugh Hefner's private jet to the huge Airbus A380. A wide selection of retro styles are illustrated with illuminating archive material and images of ephemera. *Airline* uncovers the style, image, and experience of the parallel universe that exists at 30,000 feet.

## Book Information

Series: Mini

Paperback: 144 pages

Publisher: Laurence King Publishing; Mini edition (September 10, 2013)

Language: English

ISBN-10: 1780673167

ISBN-13: 978-1780673165

Product Dimensions: 7.6 x 0.6 x 8.9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 34 customer reviews

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## Customer Reviews

Keith Lovegrove is a writer, designer, photographer, and filmmaker and is the author of the books *Graphicswallah: Graphics in India*, *Pageant: The Beauty Contest*, and *Railway: Identity, Design and Culture*, all published by Laurence King Publishing. He founded Lovegrove Associates in London and has worked for clients such as Waterstone's Booksellers, British Airports Authority, and Philippe Starck.

I simply HAD to purchase this book, I mean, that'd practically me in that Jean Luis uniform for UAL. I hated wearing the kepi (hat), but then, that's because it smooshed my poofy hairstyle. Its something, the book, that needs to be in my library, to hand down to my grandchild, if I ever get one.

Nicely done of other airlines as well.

Now I know NEVER to buy a "mini" book EVER AGAIN! Can the print be any SMALLER (1/16") in this book? Who can read print that tiny? The pictures in the book are great and the video explaining why the book was written is great, but the print has to be larger in future editions.

Bought for a friend who is a new flight attendant. She loved it. Shows the beautiful history of aircrafts and the glamour it once was.

Fascinating visual tour of the golden age of air travel, aka the "jet set" years. Organized by topic -- food, clothing, design -- this book gives a vivid peek into the styles of the 1950s, 1960s, and early 1970s before deregulation and soaring prices ended the party. Other reviews pointed out that the text is TINY, and I concur. It appears it was laid out to be a large format coffee table book, and this paperback is a reduced size version. But ... the images are the thing, and it's a visual book, so.... I enjoy leafing through this while Sinatra sings "Come Fly With Me" from my hi-fidelity sound system ... in Stereo-phonic sound. ;)

This is a really nice look at Airlines wear over the years for anyone interested in fashion or airlines.

We got this for my mother-in-law who was a flight attendant for years and she thought it was great! Kind of wish they had it in a hard-back, cause it seems like it would be a great coffee table type book.

If you are interested in airline history this is an interesting view of an unusual aspect of the industry. It is not a book that you sit down for an evening read.

The size of this made it a perfect travel companion on a recent flight. I found the sections thoroughly enjoyable, even if they felt a little lightweight and heavily focused on a couple of the major players.

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